



## Smart Surveillance Now Lives Outdoors

by John Romanowich, CEO

They call it the “great outdoors” for a reason – it’s much bigger than the indoors! It’s also colder, hotter, icier, windier, rainier, and in general less predictable.

In short, the outdoors is not easy to cover, and not a friendly place for a surveillance camera. Even plain-vanilla analog cameras don’t venture beyond a convenient doorway shelter or roof overhang very often.

If the camera is a cutting-edge electronic marvel that does automated surveillance, so much the worse. Electronics don’t like rain, heat, cold and so forth.

Yet this is no longer a world where you can pick your spots for security coverage. Whether you’re protecting a government building, a university, a power station, or any other big facility, you have to guard the perimeter.

The perimeter includes parking lots, walkways, all the way to the fences. That’s where trouble is coming from, and catching it early is a must. You have to put cameras out there, like it or not.

Our first product, the SightSensor - embodies the reason we founded SightLogix: *to build automated surveillance cameras and equipment specifically for the outdoors.*

Video surveillance professionals are looking for complete outdoor surveillance solutions, not technology components. Competing products require too much custom integration, are too complex, and still generate too high a level of false alarms in outdoor conditions. Unlike other offerings, the SightSensor is built around a near-supercomputer. It is the industry’s first multi-processing architecture designed specifically to provide reliable outdoor automated surveillance while driving false alarms to zero. It won’t be fooled into sending you an alarm when it detects outdoor lighting variations, wind-induced camera motion, swaying tree limbs, or running animals. It’s almost like adding another person to your security staff.

The SightSensor is also the first intelligent camera packaged for outdoor use. Its rugged electronics, ensconced in a NEMA 4X enclosure, shrug off the weather the way a repackaged indoor unit never could. Put it on a pole, hide it in a tree, mount it on a roof, and it just keeps working.

The SightSensor makes it simple to bring the outdoors into your security infrastructure. You don’t have to modify your current NVR/DVR system to use it. It’s IP-based, so it can ride on your existing computer network. It plugs into NVRs/DVRs, incorporates GPS to locate any suspicious activities, and gives you the best coverage for your dollars in outdoor security.

For more details about SightLogix and how it all started, click [here](#) to download an excellent overview in this *US 1* feature article.

Contact us to get more information or a demo on the SightSensor, or visit [www.sightlogix.com](http://www.sightlogix.com). I think you’ll understand why we’re so enthusiastic.