



NEWS

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EDITORIAL CONTACT

Sara Chaput / LRG Marketing

phone: 845-358-1801

fax: 845-358-1899

e-mail: sara.chaput@lrgmarketing.com

website: www.lrgmarketing.com

SightLogix Expands Sales Network with Addition of Pinnacle Marketing as Manufacturer's Rep.

Princeton, NJ (February 2, 2010) – SightLogix, the leading supplier of outdoor [video analytics](#) systems for area and [perimeter security](#), has named Pinnacle Marketing, Inc. of Plano, Texas as SightLogix' newest manufacturer's representative. Specifically, Pinnacle will cover the states of Texas, Oklahoma and Arkansas.

Pinnacle Marketing is known as a premier manufacturer's rep with a long and successful history in the security marketplace, and a reputation for outstanding customer support, both to the end user and to the system integrator. Pinnacle Marketing is headquartered in Plano, Texas with a branch office in Houston.

“We have chosen Pinnacle Marketing with our customers’ interests in mind,” said Dan Hearn, Vice President of Sales, SightLogix. “Pinnacle’s reputation for excellent service and support will greatly benefit our customers in these important geographies.”

“Our goal is to offer our customers the best solutions for their security needs,” said Mark Hooper, President, Pinnacle Marketing Inc. “Working with SightLogix helps us achieve this goal because they offer the most advanced [outdoor surveillance](#) systems on the market.”

Recognized as a leader in [intelligent video surveillance](#) systems that provide efficient, cost-effective management of outdoor areas, SightLogix’ combination of edge-based [video analytics](#), long and wide area coverage, and geo-spatial target tracking have been deployed around the world to meet the critical security needs of the transportation, energy, utility, chemical, information technology, public safety and defense industries.

For more information on SightLogix perimeter security and outdoor surveillance solutions, call (609) 951-0008, email info@sightlogix.com or visit www.sightlogix.com.

About SightLogix[®], Inc.

SightLogix automated outdoor surveillance systems protect critical infrastructure and key assets of the transportation, energy, education, utility, chemical, information technology, public safety and defense industries. The company’s open-architecture, [Intelligent Video Surveillance](#) system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, visit www.sightlogix.com.

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***EDITORS’ NOTE:** All photos are available upon request by emailing Sara Chaput at LRG Marketing Communications sara.chaput@lrgmarketing.com