



COMPANY OVERVIEW

Founded in 2004, SightLogix was created to address an emerging need for intelligent video surveillance systems capable of operating effectively in an outdoor environment. The company combines the expertise and innovative spirit fostered by a group of entrepreneurs and engineers, many bringing with them knowledge and experience from the Sarnoff Corporation, Intel, IBM and AT&T Bell Labs. For several years SightLogix has been making a name for itself in the world of intelligent video, and today is a provider to several of the most recognized companies in commercial security, homeland security and military surveillance including ADT, Cisco, EDS, GTSI, Honeywell, Lockheed Martin, SAIC, Raytheon, and Siemens.

The challenge SightLogix faced when automating outdoor surveillance was that of false alarms, which continues to frustrate users of solutions purchased from other companies. SightLogix had to develop a solution specifically designed to mitigate the outdoor environmental variations that cause false alarms while simultaneously delivering greater economics and performance. This required significant innovation along with the convergence of several engineering disciplines including superior quality imaging, high performance processing, sophistication in networking architecture, and geo-registered intruder mapping. SightLogix has successfully met this complex challenge.

MARKET POSITION

SightLogix manufactures automated outdoor video systems that accurately detect, locate and track intrusions over large areas, with a high probability of detection and greatly diminished nuisance alarm rates. SightLogix intelligent video systems are deployed worldwide in all environments, protecting high-value/high-consequence critical infrastructure and smaller commercial applications in the harshest outdoor environment - from polar arctic regions to the equatorial deserts. This level of all-weather, outdoor accuracy is achieved by coupling a multi-processing platform within a NEMA4X nitrogen-filled enclosure. SightLogix systems greatly reduce overall project costs compared to alternative products because the effective range of coverage area is 3X more. This extended coverage reduces the number of cameras, mounting poles, communications links, video, and storage channels per deployment by well over 50%. The SightLogix solution is ideal for remote applications and scales easily from one to thousands of cameras.

COMPANY MILESTONES

- March 2004: Incorporates with founders John Romanowich, CEO, Jim Hahn, Chairman, Danny Chin, VP Engineering, and Eric Schwab, Physical Design Manager.
- April 2004: Receives seed funding from the New Jersey Economic Development Fund (EDA) and private investors
- July 2004: Company moves into Princeton University's Forehall Campus
- February 2006: Expands to new headquarters on Alexander Rd in Princeton, NJ
- September 2006: Selected to demonstrate in the Lockheed-Martin ASIS booth
- March 2007: Announces SightSensor, the first automated, long-range intelligent video sensor built for the outdoors
- May 2007: Wins IBM's prestigious Value Net designation
- March 2008: SightLogix' City of Houston deployment featured on *Security Magazine* cover
- May 2008: Establishes satellite office in Bangalore, India.
- July 2008: Selected for Operation Golden Phoenix, DHS/Marine-led bio-terrorism exercise
- September 2008: Selected as Frost & Sullivan's Homeland Security Surveillance Product Differentiation of the Year
- December 2008: King Abdulla University of Science and Technology (Saudi Arabia) selects SightLogix to protect 14 kilometer perimeter
- January 2009: Dan Hearn (VP Sales) and Dave Frampton (Dir Gov't Programs) join SightLogix
- February 2009: Ships \$1.67 million order to US Dept of Homeland Security CEDAP program
- February 2009: Builds teaming agreement to form SightLogix UK Ltd. for Europe
- March 2009: Announces SightTracker for GPS-based Pan/Tilt/Zoom (PTZ) control
- September 2009: Announces WideView SightSensor for wide-area monitoring around critical outdoor assets
- March 2010: Introduces Intelligent Outdoor Video solutions for broader applications

BOARD OF DIRECTORS

James Hahn, Chairman and Founder

Jim is active in the company's strategic pursuits on a full-time basis. He has been instrumental in founding four start-up companies, the largest of which he served as President and CEO, taking it to an IPO and worldwide growth consisting of five international divisions. He has served on a number of public and private boards.

John Romanowich, President/CEO and Founder

John brings two decades of success in building technology companies to SightLogix. John is a former Executive Director and co-founder of Pyramid Vision Technologies (Sarnoff spinoff), a pioneer in intelligent video surveillance now owned by L3 Communications. John has also held management positions working with Intel, IBM and the Sarnoff Corporation in video related technologies.

Don Gleklen

Don is a business advisor and has extensive experience as a senior executive, banker and lawyer. He is the retired Chairman and CEO of IntelliHealth, Inc., a joint venture of Aetna and Johns Hopkins Health System. Don has served on the boards of several public and private companies, was EVP at Industrial Valley Bank in Philadelphia, PA, represented a London merchant bank in the United States, and was House Counsel at a New York investment banking firm.

MANAGEMENT TEAM

Daniel P. Hearn, VP Sales

Dan has over twenty years of experience building sales organizations of high-profile security companies. As Co-Founder & VP Sales for SyPixx Networks, currently a part of Cisco Systems, Dan organized the sales team and helped define product direction. Prior to this, Dan was sales manager for International Fiber Systems, Inc. now part of General Electric, and was Founder & President of Midlantic Marketing Inc., a premier manufacturer's rep firm.

Testimonials

"Entrepreneurs are the engine of innovation and job growth... SightLogix is a fine example of how an entrepreneurial New Jersey company has grown and prospered."

New Jersey Representative Rush Holt (D-NJ)

"Cisco understands the critical need to support public safety organizations with cooperative, IP-based tools that interoperate seamlessly. We're proud to support these efforts through the CEDAP program."

*Bill Stuntz, vice president and general manager
Cisco Physical Security Business Unit*

"As an automated intelligent video surveillance solution, the SightLogix Rapid Deployment Surveillance Kit enhances campus safety officers' preparedness to defend against, respond to, and recover from any event...and strengthens safety and security on our nation's campuses."

Steven Healy, Director of Public Safety, Princeton University

"SightLogix intelligent video systems embrace innovative technology to reach new levels of accuracy and reliability while being virtually impervious to the challenges of an outdoor environment, a ground-breaking achievement."

Lindsay Voss, Frost & Sullivan Industry Analyst

"Integrating GIS mapping of security functions is a powerful tool for managing any outdoor area...SightLogix uses this information to automatically position zoom lens cameras on the target for successful preemption and/or apprehension."

Jack Smith, CEO Proximex

"Integrating SightLogix' sensors into Intergraph's decision-support system grants security personnel the ability to assess, detect, and respond to incidents as they protect critical infrastructure."

*John K. Graham
President, Intergraph Security, Government and Infrastructure*

"When linked to the Cisco VSOM, our SightLogix system gives us a pre-emptive edge in detecting targets and mitigating threats, while automatically archiving video in real-time as events unfold. It's become a critical tool for crime prevention."

Danny Chin, VP Engineering and founder

Danny was Director of Advanced Development at DIVA Systems where he was the chief architect of three generations of video-processing-architectures. Prior to that, Danny was with Sarnoff Corporation for 19 years, where he led many hardware and software development teams engaged in sophisticated video and image processing development. Danny holds 28 patents in video processing.

Gary Singer, VP Finance & Administration

Gary has extensive experience in the financial and operational management of both large and small companies. He has served in senior financial management positions with consumer media companies including the Business Week unit of The McGraw-Hill Companies. Additionally Gary has participated in two startup ventures and was extensively involved in acquisitions and divestitures while at Primedia, Inc. Gary is a CPA and CMA.

Dave Frampton, Director Government Programs

Dave is formerly a Sales Specialist within Cisco Systems, overseeing enterprise teams in the U.S. and Canada. Before that, he was Eastern Sales Manager for SyPixx Networks, served as Dir. of Engineering for Johnson Controls, and operated for as a security consultant. David has managed the fiber-optic and CCTV system designs for the U.S. Capitol Complex and Treasury Department's Bureau of Engraving and Printing, and worked on projects involving top secret DOD operations. Dave was also project manager for the CCTV installation at twenty-one USAF bases.

Tom Bell, Director of Public Safety Programs

Tom is a retired New Jersey State Police Captain with experience in planning, command operations and homeland security. After retirement he served as the Chief Compliance Officer for a technology company, implementing critical infrastructure protection that gained certifications from the State of New Jersey and FBI and was recognized as a limited liability technology by the Department of Homeland Security.

Deepam Mishra, International Sales

As a former Sarnoff Corporation executive, he was instrumental in founding and managing three computer vision businesses: VP Marketing of Pyramid Vision Technologies, co-founder of Sensor (now Iridian - biometrics security), and founder of Sarnoff's automotive safety business. Deepam has an exceptional track record in commercializing new business opportunities.

Eric Heller, Director of Marketing

Eric brings over ten years of technology marketing experience with expertise in Web 2.0 marketing strategies and techniques. Prior to joining SightLogix, Eric was a senior manager for AEP Networks, responsible for product marketing and international awareness programs for sales lead generation.

PRODUCTS

Thermal and Visible SightSensor™

The SightLogix SightSensor™ is an intelligent video detection camera for long-range, reliable outdoor detection with high Probability of Detect (PD) and low Nuisance Alarm Rates (NAR). Its "edge-based" processing architecture incorporates either a visible or a thermal imager, lens optics, electronic stabilization, on-board image processing, video analytics software, camera control, and geospatial target tracking inside a ruggedized enclosure.

WideView SightSensor™

The WideView SightSensor is an intelligent video detection camera for wide-area monitoring around critical outdoor assets in all weather and geographical conditions. SightSensor WideView provides a buffer zone of security alongside buildings, bridges, tunnels, entranceways or other areas requiring close-in, wide-area security.

SightTracker

SightTracker is a GPS-based PTZ controller that automatically positions a PTZ camera to zoom and follow a detected target using the geo-registered target and tracking information provided by Visible, Thermal, or WideView SightSensors.

Rapid Deployment Kit™

The Rapid Deployment Kit - available as a wired (RDK) or wireless (WRDK) system - is a turnkey, single-person portable surveillance system for outdoor surveillance of critical assets and remote locations. The RDK provides the flexibility to support reliable security WHERE needed, WHEN needed.

Video Security Trailer™

The Video Security Trailer (VST) is an autonomous, mobile security platform for reliable, long-range automated video surveillance at remote locations. By eliminating the need for power or signal infrastructure support, the MDK provides the flexibility to support reliable security WHERE needed, WHEN needed.

SightMonitor™

SightMonitor is a configuration management and reporting software application that configures and monitors all devices in the SightLogix Enterprise System. SightMonitor displays SightLogix GPS target data onto a geo-referenced topology map that displays the viewing area of all system sensors. SightMonitor software blends seamlessly into display/archival systems with no modification or middleware.

About SightLogix

SightLogix provides pre-emptive, automated outdoor surveillance systems to protect critical infrastructure and key assets, at half the cost of alternatives. The company's open-architecture, Intelligent Video Surveillance system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, please visit www.sightlogix.com.

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