



## **SightLogix Recipient of Frost & Sullivan's 2008 Homeland Security Surveillance Product Differentiation Award**

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**Princeton, NJ – September 15, 2008** – SightLogix, Inc., developers of automated outdoor surveillance systems to protect critical infrastructure even under the most adverse conditions, has been awarded the prestigious 2008 Frost & Sullivan Award for Product Differentiation of the Year within the North American Homeland Security Market. The award recognizes the firm's accomplishment in creating ground-breaking perimeter surveillance solutions that provide high levels of protection while minimizing false alarms and providing users with measurable cost effectiveness.

“In recent years the Department of Homeland Security (DHS) has focused much of its attention on ensuring that the nation's critical infrastructure is safe,” said Frost & Sullivan Industry Analyst Lindsay Voss. “Despite the department's best efforts, and those of industry as well, many of the perimeter surveillance systems sold here and abroad have failed to provide the degree of protection we seek, largely because of the challenges presented by the unpredictable outdoor environment. This has resulted in unreliable intelligence, recurring false alarms and high installation costs.

“What SightLogix has done,” Voss continued, “has been to create intelligent video systems that embrace innovative technology to reach new levels of accuracy and reliability while being virtually impervious to the challenges of an outdoor environment. Frost & Sullivan considers it a ground-breaking achievement and well deserving of our Award.”

Founded in 2004, SightLogix Inc. has dedicated its efforts to meeting the emerging need for intelligent video surveillance systems that would operate successfully in an outdoor environment. Since that time, it has gained a reputation for expertise and innovative thinking and currently serves some of the leading names in homeland security and military surveillance including Lockheed Martin, SAIC, EDS, Honeywell and Raytheon.

As described by John Romanowich, SightLogix president and CEO, “the biggest problem in securing the perimeters of airports, chemical plants, utilities, ports, borders, federal, military and other installations is the high rate of false alarms registered by conventional systems. A gust of wind, a bit of trash blowing around or even a passing cloud can trigger a false alarm. Some systems produce so many that responders come to ignore them, defeating the very purpose of the system. What we at SightLogix have done is to create



systems specifically designed to operate in harsh, outdoor environments and to actively resist false alarms. Our SightSensor™ cameras are also geo-registered, giving specific information on size, velocity and exact bearings of a target. We then automatically zoom in on targets for more detailed identification so first responders can pre-empt threats.”

“Our systems also come in an integrated thermal package tested to withstand a range of temperatures from -40 to 158 degrees, giving them particular appeal to Middle East customers where extreme heat has made other camera systems unusable.”

The firm’s CEO also highlighted the economic advantages of the SightLogix system. “Because our system has 3-D capability, it can be mounted on structures that already exist, eliminating the need for new construction. The SightSensor’s extended range also allows us to protect more perimeter with fewer cameras. We’ve also eliminated the need for server-based processing, so users enjoy savings of as much as 50% over the cost of conventional systems.”

The Frost & Sullivan Award for Product Differentiation is presented each year to the company that has best demonstrated the ability to develop and/or advance products with more innovative capabilities than competing vendors and products. This Award recognizes the company’s successful adoption of new or existing technology that has become a part of its well-designed product family. Such innovation is expected to significantly contribute to the industry in terms of product performance and degree/rate of technical change.

To read the Frost & Sullivan research report that details the SightLogix innovations that earned this product differentiation of the year award, visit

<http://www.sightlogix.com/frost>.

#### **About SightLogix Inc.**

*SightLogix mission is to provide pre-emptive, automated outdoor surveillance systems to protect critical infrastructure and key assets. The company’s open-architecture, Intelligent Video Surveillance system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, please visit [www.sightlogix.com](http://www.sightlogix.com).*

#### **About Frost & Sullivan**

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*and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.awards.frost.com>.*

**For More Information:**

Eric Heller

Director, Marketing

SightLogix, Inc.

Phone: 1-609.951.0008 x403

[eheller@sightlogix.com](mailto:eheller@sightlogix.com)

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