



SightLogix Names Dan Hearn as Vice President of Sales

Automated outdoor surveillance manufacturer appoints industry veteran to lead expanding worldwide sales organization

Princeton NJ – December 2, 2008 – SightLogix, manufacturer of high quality outdoor [automated surveillance](#) and detection sensors, has named Dan Hearn Vice President of Sales. With more than 20 years of experience in security sales management, Mr. Hearn is ideally suited to broaden SightLogix’ domestic and international market leadership.

“Dan brings a distinguished history building the sales organizations of market-leading companies,” said John Romanowich, SightLogix’ President and CEO. “Dan’s track record,” he continued, “combined with SightLogix’ superior performance and economics in [outdoor perimeter security](#) is a compelling combination for industry partners and end users to assure their success with SightLogix solutions. I’m delighted to welcome Dan to our team.”

Mr. Hearn has held senior management positions at a number of high profile security companies. As Co-Founder & VP Sales for SyPixx Networks, currently a part of Cisco Systems, Mr. Hearn organized the sales team and helped define the IP video manufacturer’s product road map. Prior to this, Mr. Hearn was a sales manager for International Fiber Systems, Inc. (IFS), an optical communication products manufacturer, now a part of General Electric. Before that, Mr. Hearn was Founder & President of Midlantic Marketing Inc., a premier manufacturer’s rep firm for leading security electronics manufacturers.

Mr. Hearn joins a rapidly growing organization that serves marquee customers in many verticals around the world. The company’s automated, [outdoor surveillance](#) solutions have been deployed to protect critical infrastructure worldwide including Commercial Aviation, Petro-Chemical, DoD, FEDGOV, Electrical Utilities, Water/Waste Water, Data Centers, Ports, Borders, Universities, and Rail Transportation.

For more information about SightLogix automated outdoor surveillance systems, visit www.sightlogix.com.



About SightLogix Inc.

SightLogix provides pre-emptive, [automated outdoor surveillance](#) systems to protect [critical infrastructure](#) and key assets, at half the cost of alternatives. The company's open-architecture, [Intelligent Video Surveillance](#) system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, please visit www.sightlogix.com.

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