



## NEWS

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### **SightLogix Names Access Direct as Manufacturer's Rep.**

Princeton, NJ (February 9, 2010) – SightLogix, the leading supplier of outdoor [video analytics](#) systems for area and [perimeter security](#), has appointed Access Direct Sales Inc. to represent SightLogix in Central and Eastern Canada. Specifically, Access Direct will cover the region that includes the provinces of Ontario, Quebec, New Brunswick, PEI, Nova Scotia and Newfoundland.

“Access Direct has an outstanding reputation for security expertise and a strong commitment to overall professional excellence,” said Dan Hearn, Vice President of Sales, SightLogix. “Our joint focus is to provide superior products and support, which will serve our customers well in this important Canadian market.”

“We are pleased to add SightLogix to the select group of manufacturers we represent,” said Mark Cup, Vice President, Access Direct Sales, Inc. “SightLogix complements our

overall offerings, and their unique approach for accurate video detection in the harsh outdoors is well-suited for our tough Canadian climate.”

Headquartered in Ottawa, Canada, Access Direct has sales offices in Montreal and Toronto, all of which are fully equipped with demo/training capabilities to showcase SightLogix’s outdoor video analytics systems.

Recognized as a leader in [intelligent video surveillance](#) systems that provide efficient, cost-effective management of outdoor areas, SightLogix’ combination of edge-based [video analytics](#), long and wide area coverage, and geo-spatial target tracking have been deployed around the world to meet the critical security needs of the transportation, energy, utility, chemical, information technology, public safety and defense industries.

**For more information on SightLogix perimeter security and outdoor surveillance solutions, call (609) 951-0008, email [info@sightlogix.com](mailto:info@sightlogix.com) or visit [www.sightlogix.com](http://www.sightlogix.com).**

#### **About SightLogix<sup>®</sup>, Inc.**

SightLogix automated outdoor surveillance systems protect critical infrastructure and key assets of the transportation, energy, education, utility, chemical, information technology, public safety and defense industries. The company’s open-architecture, [Intelligent Video Surveillance](#) system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, visit [www.sightlogix.com](http://www.sightlogix.com).

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**\*EDITORS’ NOTE:** All photos are available upon request by emailing Sara Chaput at LRG Marketing Communications [sara.chaput@lrgmarketing.com](mailto:sara.chaput@lrgmarketing.com)