



## **SightLogix Appoints Chesapeake Marketing and Midlantic Marketing as Manufacturer's Reps**

*Premier electronic security firms to represent SightLogix automated outdoor surveillance technology throughout the mid-Atlantic U.S.*

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Princeton, NJ – February 3, 2009 – SightLogix, maker of high quality outdoor automated surveillance and detection systems, has appointed two manufacturer's representative firms to represent its products in the Middle Atlantic US region. Midlantic Marketing, Inc., based in Chadds Ford, PA, will cover Pennsylvania, Southern New Jersey and Delaware, while Chesapeake Marketing Associates, Inc., of Abingdon, Maryland, will represent SightLogix in Virginia, Maryland and the District of Columbia.

In making the announcement, Dan Hearn, SightLogix' vice president of sales, pointed out that the rapidly growing interest in automated outdoor [perimeter security](#) made this an ideal time to expand the company's sales reach. "Both Chesapeake and Midlantic have excellent reputations, along with the relevant experience, technical know-how and the contacts with integrators, consultants and end-users to give SightLogix outstanding representation in the marketplace."

Highly-regarded for their strong technical capabilities and superior internal and external support staffs, both firms also excel in planning, designing and engineering electronic security systems. They also maintain state-of-the-art facilities for training personnel and for demonstrating systems. "SightLogix has established itself as the leader in automated surveillance systems that provide efficient, cost-effective management of outdoor perimeters and buffer zones," Hearn continued. "I'm confident that our association will help SightLogix reach an even broader universe of potential users."

SightLogix' automated [outdoor surveillance](#) solutions have been deployed for [critical infrastructure protection](#) worldwide including Commercial Aviation, Petro-Chemical, DoD, FEDGOV, Electrical Utilities, Water/Waste Water, Data Centers, Ports, Borders, Universities, and Rail Transportation.

For more information about SightLogix, visit <http://www.sightlogix.com>.



**About SightLogix Inc.**

*SightLogix provides pre-emptive, [automated outdoor surveillance](#) systems to protect [critical infrastructure](#) and key assets, at half the cost of alternatives. The company's open-architecture, [Intelligent Video Surveillance](#) system provides full situational awareness to increase both the effectiveness and efficiency of security manpower. For more information, please visit [www.sightlogix.com](http://www.sightlogix.com).*

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